

# Popstats: Demographic Summary

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections  
Calculated using TAS Retrieval



Jan 24, 2019

Latitude: 27.047418 Longitude: -82.323666

| <b>West Villages Marketplace</b> |                                       | <b>3 Mile Radius</b> | <b>5 Mile Radius</b> | <b>7 Mile Radius</b> |
|----------------------------------|---------------------------------------|----------------------|----------------------|----------------------|
| <b>Population</b>                | Q4 2018 Estimated Population          | 11,217               | 46,815               | 105,948              |
|                                  | 2023 Projected Population             | 14,115               | 53,401               | 116,866              |
|                                  | 2010 Census Population                | 6,841                | 36,250               | 88,373               |
|                                  | 2000 Census Population                | 5,091                | 29,114               | 72,244               |
|                                  | 1990 Census Population                | 2,865                | 21,142               | 58,091               |
|                                  | Historical Annual Growth 1990 to 2000 | 5.92 %               | 3.25 %               | 2.20 %               |
|                                  | Historical Annual Growth 2000 to 2010 | 3.00 %               | 2.22 %               | 2.04 %               |
|                                  | Estimated Annual Growth 2010 to 2018  | 5.82 %               | 2.97 %               | 2.09 %               |
|                                  | Projected Annual Growth 2018 to 2023  | 4.70 %               | 2.67 %               | 1.98 %               |
|                                  | Median Age                            | 73.47                | 66.95                | 62.09                |
| <b>Households</b>                | Q4 2018 Estimated Households          | 5,829                | 23,282               | 51,228               |
|                                  | 2023 Projected Households             | 7,288                | 26,553               | 56,489               |
|                                  | 2010 Census Households                | 3,645                | 18,078               | 42,809               |
|                                  | 2000 Census Households                | 2,691                | 14,411               | 34,229               |
|                                  | 1990 Census Households                | 1,470                | 10,364               | 26,954               |
|                                  | Historical Annual Growth 1990 to 2000 | 6.23 %               | 3.35 %               | 2.42 %               |
|                                  | Historical Annual Growth 2000 to 2010 | 3.08 %               | 2.29 %               | 2.26 %               |
|                                  | Estimated Annual Growth 2010 to 2018  | 5.51 %               | 2.93 %               | 2.07 %               |
|                                  | Projected Annual Growth 2018 to 2023  | 4.57 %               | 2.66 %               | 1.97 %               |
|                                  | Population per Household              | 1.92                 | 2.01                 | 2.06                 |
| <b>Population by Race</b>        | White                                 | 97.26 %              | 95.66 %              | 94.74 %              |
|                                  | Black or African American             | 0.41 %               | 1.43 %               | 2.02 %               |
|                                  | Asian & Pacific Islander              | 1.49 %               | 1.13 %               | 1.12 %               |
|                                  | Other Races                           | 0.84 %               | 1.78 %               | 2.12 %               |
|                                  | Non Hispanic or Latino Population     | 97.85 %              | 96.69 %              | 96.17 %              |
|                                  | Hispanic or Latino Population         | 2.15 %               | 3.31 %               | 3.83 %               |
| <b>Income</b>                    | Average Household Income              | \$88,850             | \$76,921             | \$72,377             |
|                                  | Median Household Income               | \$63,593             | \$56,852             | \$54,110             |
|                                  | Per Capita Income                     | \$46,189             | \$38,312             | \$35,125             |
| <b>Education (Age 25+)</b>       | Elementary                            | 1.00 %               | 1.70 %               | 2.20 %               |
|                                  | Some High School                      | 3.55 %               | 4.15 %               | 5.08 %               |
|                                  | High School Graduate                  | 25.99 %              | 30.84 %              | 33.56 %              |
|                                  | Some College                          | 19.69 %              | 20.06 %              | 20.73 %              |
|                                  | Associates Degree Only                | 8.14 %               | 8.77 %               | 8.80 %               |
|                                  | Bachelors Degree Only                 | 23.86 %              | 20.67 %              | 18.18 %              |
|                                  | Graduate Degree                       | 17.78 %              | 13.81 %              | 11.44 %              |
| <b>Business</b>                  | Number of Businesses                  | 70                   | 693                  | 2,288                |
|                                  | Total Number of Employees             | 986                  | 8,440                | 26,488               |
|                                  | Employees per Business                | 14.12                | 12.17                | 11.58                |
|                                  | Residential Population per Business   | 160.74               | 67.53                | 46.31                |