



Overview

- Kroger shadow-anchored shopping center in central Madison at Browns Ferry Rd & Wall Triana Hwy
- Full access on both major roads with a traffic light at the intersection
- Located in the Huntsville/Madison MSA, which is the second most populous MSA in Alabama. This MSA has grown over 8.1% since 2010 (nearly double the national average growth in the US) largely due to the positive economic environment and the fact that the Madison City School district is ranked 3rd best in Alabama
- We found that 65% of the trips made to this center are coming from the immediately surrounding neighborhoods. However, the center is also pulling customers from areas that would have been thought to be dominated by competing grocery-anchored centers
- [Midtown Marketplace Drone Video](#)

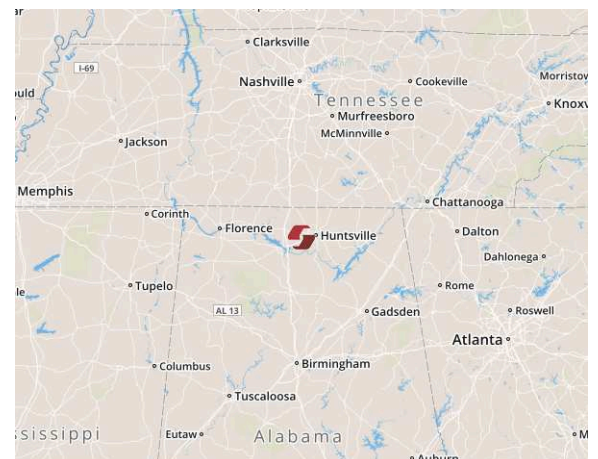
Demos	3 Miles	5 Miles	7 Miles
Population	45,871	80,155	130,185
Households	17,795	33,109	52,396
Avg Household Income	\$109,719	\$103,217	\$95,465

Leasing Contact

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Traffic Counts (AADT)

Wall Triana Hwy 15,130
Browns Ferry Road -





OP001	Tire Discounters	1.14 ac	OP002	Culver's	1.33 ac	OP003	Available	0.78 ac
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