

Popstats: Demographic Summary

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections
Calculated using TAS Retrieval



Jan 24, 2019

Latitude: 34.707900 Longitude: -86.749700

| Midtown Marketplace | | 3 Mile Radius | 5 Mile Radius | 7 Mile Radius |
|---------------------|---------------------------------------|---------------|---------------|---------------|
| Population | Q4 2018 Estimated Population | 45,184 | 78,376 | 127,026 |
| | 2023 Projected Population | 48,772 | 88,507 | 143,408 |
| | 2010 Census Population | 39,584 | 64,230 | 105,162 |
| | 2000 Census Population | 28,299 | 42,703 | 72,155 |
| | 1990 Census Population | 16,004 | 24,590 | 47,583 |
| | Historical Annual Growth 1990 to 2000 | 5.87 % | 5.67 % | 4.25 % |
| | Historical Annual Growth 2000 to 2010 | 3.41 % | 4.17 % | 3.84 % |
| | Estimated Annual Growth 2010 to 2018 | 1.52 % | 2.30 % | 2.18 % |
| | Projected Annual Growth 2018 to 2023 | 1.54 % | 2.46 % | 2.46 % |
| | Median Age | 38.29 | 37.63 | 36.58 |
| Households | Q4 2018 Estimated Households | 17,543 | 32,407 | 51,225 |
| | 2023 Projected Households | 18,930 | 36,730 | 57,900 |
| | 2010 Census Households | 15,356 | 26,285 | 41,997 |
| | 2000 Census Households | 10,856 | 17,143 | 28,395 |
| | 1990 Census Households | 6,356 | 9,918 | 19,057 |
| | Historical Annual Growth 1990 to 2000 | 5.50 % | 5.63 % | 4.07 % |
| | Historical Annual Growth 2000 to 2010 | 3.53 % | 4.37 % | 3.99 % |
| | Estimated Annual Growth 2010 to 2018 | 1.53 % | 2.42 % | 2.30 % |
| | Projected Annual Growth 2018 to 2023 | 1.53 % | 2.54 % | 2.48 % |
| | Population per Household | 2.57 | 2.41 | 2.43 |
| Population by Race | White | 72.60 % | 70.49 % | 66.51 % |
| | Black or African American | 16.04 % | 18.97 % | 23.62 % |
| | Asian & Pacific Islander | 6.41 % | 5.63 % | 4.64 % |
| | Other Races | 4.95 % | 4.90 % | 5.23 % |
| | Non Hispanic or Latino Population | 95.34 % | 95.75 % | 95.35 % |
| | Hispanic or Latino Population | 4.66 % | 4.25 % | 4.65 % |
| Income | Average Household Income | \$108,046 | \$100,677 | \$93,268 |
| | Median Household Income | \$85,559 | \$80,941 | \$75,145 |
| | Per Capita Income | \$42,037 | \$41,753 | \$38,040 |
| Education (Age 25+) | Elementary | 0.92 % | 0.95 % | 1.23 % |
| | Some High School | 2.18 % | 2.15 % | 3.35 % |
| | High School Graduate | 13.31 % | 13.92 % | 15.69 % |
| | Some College | 19.30 % | 19.24 % | 19.45 % |
| | Associates Degree Only | 8.55 % | 8.90 % | 9.43 % |
| | Bachelors Degree Only | 33.35 % | 33.00 % | 31.11 % |
| | Graduate Degree | 22.39 % | 21.84 % | 19.75 % |
| Business | Number of Businesses | 974 | 2,176 | 3,308 |
| | Total Number of Employees | 20,954 | 59,133 | 91,262 |
| | Employees per Business | 21.52 | 27.17 | 27.59 |
| | Residential Population per Business | 46.40 | 36.02 | 38.40 |