

# Popstats: Demographic Summary

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections  
Calculated using TAS Retrieval



Mar 21, 2019

Latitude: 34.049480 Longitude: -84.611080

Kennesaw Walk		3 Mile Radius	5 Mile Radius	7 Mile Radius
Population	Q4 2018 Estimated Population	81,000	174,229	286,053
	2023 Projected Population	86,651	187,106	308,647
	2010 Census Population	74,525	158,238	257,226
	2000 Census Population	57,629	123,636	208,828
	1990 Census Population	27,686	70,923	126,247
	Historical Annual Growth 1990 to 2000	7.61 %	5.71 %	5.16 %
	Historical Annual Growth 2000 to 2010	2.60 %	2.50 %	2.11 %
	Estimated Annual Growth 2010 to 2018	0.96 %	1.11 %	1.22 %
	Projected Annual Growth 2018 to 2023	1.36 %	1.44 %	1.53 %
	Median Age	33.57	35.20	36.92
Households	Q4 2018 Estimated Households	28,597	63,008	103,898
	2023 Projected Households	30,685	67,755	112,262
	2010 Census Households	26,169	57,067	93,170
	2000 Census Households	21,242	44,737	74,760
	1990 Census Households	9,733	24,924	44,269
	Historical Annual Growth 1990 to 2000	8.12 %	6.02 %	5.38 %
	Historical Annual Growth 2000 to 2010	2.11 %	2.46 %	2.23 %
	Estimated Annual Growth 2010 to 2018	1.02 %	1.14 %	1.25 %
	Projected Annual Growth 2018 to 2023	1.42 %	1.46 %	1.56 %
	Population per Household	2.73	2.71	2.72
Population by Race	White	66.61 %	69.99 %	74.44 %
	Black or African American	21.35 %	18.36 %	15.18 %
	Asian & Pacific Islander	4.42 %	4.55 %	4.05 %
	Other Races	7.62 %	7.10 %	6.33 %
	Non Hispanic or Latino Population	88.94 %	89.03 %	90.18 %
	Hispanic or Latino Population	11.06 %	10.97 %	9.82 %
Income	Average Household Income	\$82,171	\$84,445	\$91,020
	Median Household Income	\$66,677	\$68,281	\$72,443
	Per Capita Income	\$29,562	\$30,834	\$33,312
Education (Age 25+)	Elementary	3.17 %	3.31 %	3.11 %
	Some High School	4.55 %	4.66 %	4.39 %
	High School Graduate	20.61 %	20.85 %	20.37 %
	Some College	24.33 %	23.70 %	23.58 %
	Associates Degree Only	7.90 %	7.75 %	7.59 %
	Bachelors Degree Only	28.07 %	27.61 %	28.30 %
	Graduate Degree	11.38 %	12.12 %	12.66 %
Business	Number of Businesses	2,300	5,266	8,780
	Total Number of Employees	51,475	98,115	146,647
	Employees per Business	22.38	18.63	16.70
	Residential Population per Business	35.22	33.09	32.58